## Service Portfolio



| _             |   |   |  |  |  |   |   |                                       |                     |  | man  | 01145   |
|---------------|---|---|--|--|--|---|---|---------------------------------------|---------------------|--|--|---|
|               | marenass DataArt DataArt + marenas          | Alignment of strategy and management          |  | Description of strategic goals                             |  | Operationalization and Control                          |   | Project and transformation management |                     |  |  |   |
|               |   | Alignment of business goals/strategy          | Top<br>Management<br>Coordination              | Target<br>business<br>vision                               | IT Vision  | Requirements description                                | Steuerungs-<br>prozesse                               | Transpar                              | ency                | Cooperation  | Change<br>management   | Methodological<br>basics  |
| S             | Strategy<br>Development                     | Strategic<br>guidelines                       | Board / Top<br>Management<br>Decisions         | Definition and<br>modelling of<br>business goals           | IT architecture /<br>application<br>architecture<br>definition | Project scoping and<br>Portfolio definition             | Roadmap<br>Management                                 |                                       | Reporting<br>and    | Collaborative<br>working model<br>agile, hybrid,<br>scaled,<br>standardized or<br>customized | Cultural change<br>(leadership,<br>mindset)<br>Communication<br>and qualification<br>(operational) | :   |
| P LEVEL       | Portfolio                                   | Business Case                                 |  |  |  |   |   |                                       |                     |  |  |   |
| NERSHII       | Project/Product                             | Description of goals and intermediate results | Board / top mana-<br>gement communi-<br>cation | (linear/project)<br>organizational<br>modeling             | Building Block<br>Modellierung                                 | MVP Definition  | Release Mana-<br>gementи Cut-<br>Over Manage-<br>ment | Quality<br>Manage-<br>ment            | Monitor-<br>ing     |  | Stakeholder<br>Management  | technical and IT<br>architecture<br>Analysis of the<br>initial situation to |
| C PART        | Sub-project/<br>work package/<br>agile team | Criteria and<br>methods of<br>prioritization  | Escalation<br>Management                       | Target business process modelling                          | Business Service<br>Modeling                                   | Requirements<br>description and<br>collection)          | requirement<br>mgmt. (process)<br>Tasks<br>Mgmt.      |                                       |                     |  | Rollout<br>Management  | derive solutions  |
| I R A T E G I | Interface to the implementation team        |   |  |  | Business Object<br>Modeling                                    | Requirements assessment<br>(feasibility / effort)       | Test<br>Manage-<br>ment                               |                                       | Supplier<br>control | Supplier Mgmt.<br>Personnel<br>recruitment   |  |   |
| S T           | Tools                                       |   |  | Tool mapping technical architecture (skills and processes) |  | Tool-based templates req. / Tasks Tool mapping backlogs | tool fig. control<br>processes                        | Tool-based<br>and monito              |                     | Tool-based<br>collabora-<br>tion   | Tool-based com-<br>munication and<br>knowledge mana-<br>gement                                     | (Agile) tool chain  |

## Technology Ecosystem



IT ARCHITECTURE / APPLICATION ARCHITECTURE definition

|        | Technology/<br>Support                           | Technology consulting   | Technical assessment  | High-level estimation<br>(cost and timeline)                                | Technical support and maintenance  | Technical documentation configuration management   | Q&A services  | L2/ L3 support., SRE  |  |
|--------|--|---|---|---|--|--|---|---|--|
|        | Artificial<br>Intelligence                       | Natural language processing   | Deep learning, computer vision, speech and noise recognition                    | Building performant<br>infrastructures for Machine<br>Learning as a Service | Integration with Machine<br>Learning as a Service solutions  | Implementation and de-<br>velopment of customized<br>Machine Learning models   | Artificial neural networks  | Tuning and Integration of existing models and frameworks  |  |
|        | Big Data   | Data processing and analytics   | Customer Data Platforms   | Distributed web crawling systems  | Social Web mining, Content mining Big Data mining  |  | Data migration  | Fast search   |  |
| TISE — | Development                                      | Front-end development:<br>JavaScript, AngularJS, Angular,<br>React, Vue.js, Jquer | Back-end development: Java,<br>.Net, C++, C#, Python, Kotlin,<br>Scala, Node.JS | Mobile development:<br>Objective-c, Swift, Android                          | Platform oriented customizing / development CRM  |  | Platform oriented customizing / development RP<br>SAP HANA S/4, SCM & Manufacturing, FI/CO, Omnichannel,<br>Merchandise Management, Business Analytics, Cross<br>Application Management |   |  |
| EXPER  |  | Solution design   | MVP and prototype<br>development  | UI/UX (web, mobile,<br>wearables)   | Integration services   | Cross platform development   | Security services (omni-<br>channel vulnerability<br>assessment)  |   |  |
| NICAL  | loT  | Digital transformation  | Best-of-breed tools and platforms   | Continuous delivery in<br>technology- and data-driven<br>companies          | Cloud technologies combined with engineering thinking  | DeviceHive:<br>open source IoT platform  |   |   |  |
| — тесн | Blockchain                                       | Decentralized database  | Shared, replicated ledger   | Immutable storage   | Security audits and<br>ICO work  | Creation of Distributed Ledger<br>Technology DLT products &<br>services<br>Ethereum, Hyperledger, Corda<br>& Chain.com |   | Automated infrastructure<br>management:<br>Mesos, DC/OS, Kubernetes,<br>OpenShift, Rancher, Docker      |  |
|        | Infrastructure<br>Transformation<br>/ Operations | Infrastructure setup:<br>On premise; hybrid, private<br>public cloud              | Cloud migration:<br>Google Cloud, AWS,<br>Azure                                 | Operational process<br>automation:<br>Maven, Gradle, SBT,<br>Rake, gulp     | CI/ CD<br>Jenkins, Bamboo, TeamCity,<br>TravisCI, Concourse/, Mesos,<br>CI aaS Spinnaker, Harness.io | Scalability (scale-out vs scale-<br>up) and high availability  | Testing jasmine, JUnit, rspec,<br>JMeter, Artillery, Tsung,<br>Gatling, Selenium, Appium,<br>Saucelab, Browserstack, Test<br>Complete, QTP  | ecosystem, Vagrant, AWS<br>Cloud Formation, Azure ARN<br>Terraform, Puppet, Chef,<br>Ansible, OpenStack |  |