



we ensure **delivery.**



### SOME DATA

Founded in 2008 in Munich

50 employees + scalable network of specialized consultancies



### OUR INDUSTRIES AND CUSTOMERS

Market leaders and other global corporations and international SMEs in our focus sectors of **insurance, automotive and retail**



### PROJECT SUCCESS

100% rate for subsequent contracts

Total project volume of IT projects managed in 2018/19: **1,65 bn EUR**



### EXPERTS

Project and program manager, Scrum Master, agile coaches, industry experts, requirement engineers and manager, business architects, test manager



### PARTNERS



### WORK MODE

Agile, hybrid and classic process models, preferably lean, pragmatic and fast, virtual as well as on-site assignments possible

### OUR SOLUTIONS

Strategy implementation

Demand management

Target picture dev. (Busi. / IT)

Implementation steering

Business Architecture mgmt

Test management

Project / program steering

Collaboration models

Project recovery

Rollout management

### TYPES OF PROJECTS PER SOLUTION

Assessment of status quo / goal definition incl. draft concept

Development of target picture and recommendations for implementation

Concept development and implementation of solutions

Operational implementation of solutions / ongoing steering

# marenas solution portfolio | overview



# marenas solution portfolio | module deepdive



## marenas solution portfolio

Company Levels

		Strategy and management alignment		Strategic target pictures		Operationalization, steering and demand management			Project and transformation management				
		Alignment with business objectives / strategy	Alignment with top management	Target Picture Business	Target Picture IT	Demand description	Demand and steering processes		Reporting and controlling	Collaboration	Change management	Methodical foundations	
Company Levels	<b>Interface to strategy development</b>	Strategic guidelines	Board / top management decision making	Business capabilities definition and modelling	IT architecture / application architecture definition	Project scoping and portfolio definition	Roadmap management		Reporting and monitoring	Operating model / collaboration model	Cultural change	Business and IT architecture structure and elements	Assessment
	<b>Portfolio</b>	Business Case											
	<b>Project / Product</b>	Description of objectives and intermediate objectives	Board / top management communication	Organization modelling	Building block modelling	MVP definition	Release management				Stakeholder mmt. (operative)		
	<b>Subproject / work package / agile team</b>	Prioritization criteria and methods	Escalation management	Business process modelling (BPM)	Business service modelling	Requirements engineering	Requirement mmt.	Task mmt			Communication and qualification (operative)		
	<b>Interface to implementation</b>				Business object modelling	Requirement evaluation	Test management			Supplier mmt	Sourcing		
	<b>Corresponding tool solutions</b>			Tool solution for business architecture (capabilities / processes)		Tool-bsd. templates (req.mts and tasks)	Tool solution for backlogs	Tool solution for steering processes	Tool-based reporting & monitoring	Tool-based collaboration	Tool-based communication and knowledge	Tool chain	

**Contact our expert  
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we orchestrate people's strengths  
with IT and business opportunities

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